

Press Release For Immediate Release

For more information, contact:

Buddy McCrary Manager of Operations Santal Solutions, LLC (920) 968-1002 buddy.mccrary@santalsolutions.com Dave Blurton Director of Public Relations Ideas That Deliver (920) 722-4014 daveb@ideasthatdeliver.com

Santal Solutions Introduces OmSanA[™] Dietary Supplement — All-Natural Product Used to Help Maintain Blood Sugar, Cholesterol* —

Neenah, Wis. (July 21, 2007) — Santal Solutions today announced the introduction of a new product — OmSanATM — an all-natural dietary supplement that helps individuals maintain blood sugar and cholesterol levels that are already within the normal ranges^{*}. The product contains OSATM, a proprietarily processed virgin isolate aqueous extract of the *Gymnema sylvestre* leaf, a plant that has been used as folk medicine for thousands of years in India.

Several tribes, including the Santals from east-central India, have used *Gymnema sylvestre* leaves for centuries in their diets and as a folk remedy. The leaves are used in herbal preparations, which, when chewed, interfere with the ability to taste sweetness.

OmSanATM is a unique, all-natural dietary supplement backed by science. Cellular research at King's College London has shown that OmSanATM is up to 400 percent more active than other *Gymnema sylvestre*-based products, and clinical studies have validated that OmSanATM helps individuals with blood sugar and cholesterol levels.* Furthermore,

clinical study participants reported no significant side effects while consuming the extract.

As with any supplement, consumers are advised to consult with their physicians before supplementing with OmSanATM, particularly if already taking prescription medications. Individual results will vary; however, clinical trials have shown results as early as 30 days. Clinically proven, OmSanATM is available in 60-count bottles of 250 mg vegetarian capsules. It is available at <u>www.amazon.com</u> or <u>www.santalsolutions.com</u>.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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OmSanATM's ingredient name, OSATM, denotes *Om Santal Adivasi*TM, as a tribute to the Santal Tribe. The name OSATM was originally chosen by Santal Solutions' founder in 1988 to describe the new technology of recreating the Santal Tribe's Ayurvedic methods to retain the labile compounds of the Active Principles. Located in Neenah, Wis., Santal Solutions provides consumers with natural, premium-quality products made with scientifically proven ingredients. Media contact: Dave Blurton, Ideas That Deliver, (920) 722-4014 or <u>daveb@ideasthatdeliver.com</u>.